

STORMDRAINING: Distill a large set of ideas to its essence

Brainstorm Session Results

Enter the ideas, requirements, design components, process steps, or other design elements here

The 5 Rules of Storm Draining

- 1. Everything is on the table** *Don't mark anything as "Must Keep." Every single item is fair game for going down the drain.*
- 2. Delete is the default** *Turn the pencil around and make liberal use of the eraser. Not sure if something should be deleted? Only one way to find out...*
- 3. Build on other people's deletions** *Your teammate's suggestion to remove one thing likely points to other parts to remove. The objective is to reduce quantity and home in on the essentials, so practice "Yes, and..."*
- 4. Make it fun** *Celebrate and encourage the deletions. Compliment people's creativity and courage when they propose sending something down the drain.*
- 5. When you delete something, really delete it** *Don't set it aside and save it for posterity. Don't take a photo to preserve the moment. Erase it. Drain it. Make it go away*