


JOURNEY MAP: Create a detailed visualization of the process

		Phase 1	Phase 2	Phase 3
<div style="text-align: center; margin-bottom: 20px;">  </div> <div style="background-color: #1a3d4d; color: white; padding: 5px;">Name of persona</div> <div style="padding: 5px;">Role</div> <div style="padding: 5px;">Responsibilities</div> <div style="padding: 5px;">Goals/critical tasks:</div>	Actions			
	Questions			
	Wins			
	Opportunities Pains			