

Stakeholder Map and Matrix Worksheet

Stakeholder Name	Contact Person Phone, Email, Website, Address	Impact How much does the project impact them? (Low, Medium, High)	Influence How much influence do they have over the project? (Low, Medium, High)	Importance What is important to the stakeholder?	Contribution How could the stakeholder contribute to the project?	Block How could the stakeholder block the project?	Engagement Strategy for ongoing the stakeholder
Example Nurses & Midwives Union	Carlos Davida cdavida@nu.org 0998 756 701	High	High	Maintaining working conditions for nurses	Agree for union members to implement the new reforms	Going on strike	Monthly round-table discussions
Patient Advocacy Group	Vild Chan vchan@pag.org 868 587 101	High	Medium	Maximizing quality of care for patients	Communicate with other stakeholders to express their support for reforms	Making Complaints about quality of service after the reports	Information and feedback meetings every 6 months
Sunday Times Newspaper	Jane Smith jsmith@stn.com 868587101	Low	High	Getting a good story	Print stories that support the new reforms	Printing stories that oppose the new reforms	Quarterly press meetings

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